



MONTHLY MEMBERSHIP PROGRESS REPORT

District 22 A

Results as of: 4/30/2014

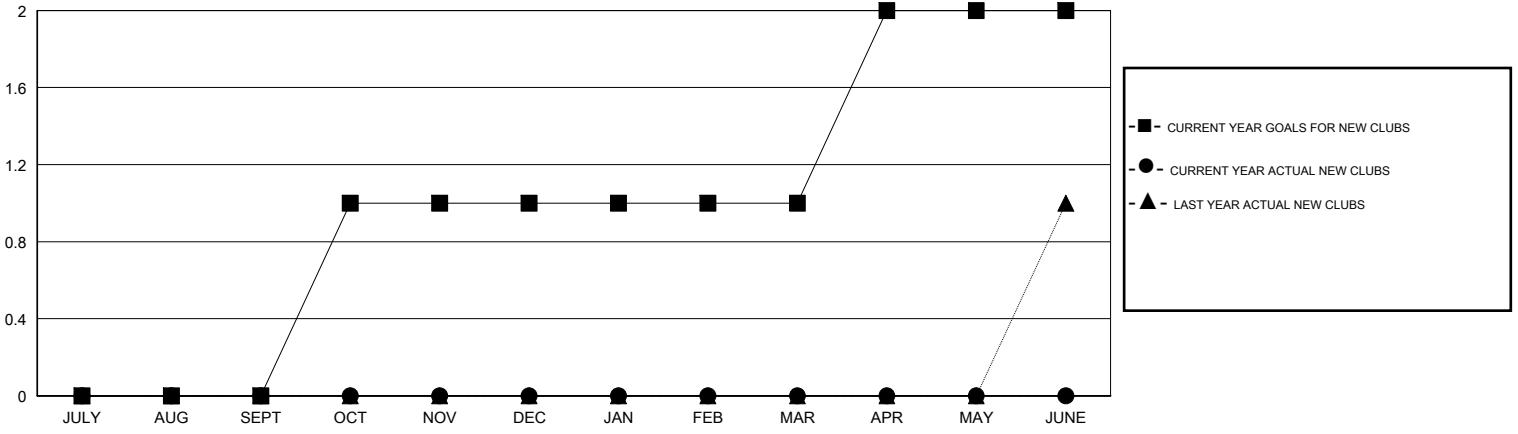
GMT: ED LECIUS

LOCATION MARYLAND

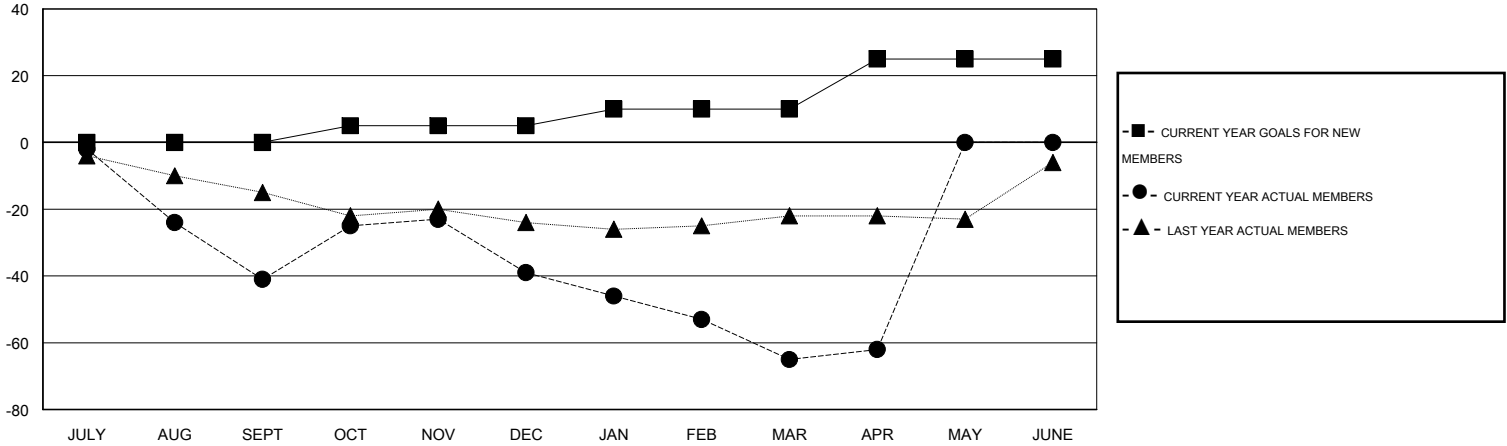
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 0 | 9 | 50 | -41 |
| OCT/NOV/DEC | 1 | 0 | 2 | -2 | OCT/NOV/DEC | 5 | 48 | 46 | 2 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 5 | 10 | 36 | -26 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 15 | 5 | 2 | 3 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 3 | 18 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 632 (65.36%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 335 (34.64%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 152 |
| OTHER | | HEAD OF HOUSEHOLD | 73 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 79 |